

Performing Arts Mentorship (PAM) Project

Frequently Asked Questions

Q: What is the Performing Arts Mentorship (PAM) Project?

A: *The Performing Arts Mentorship (PAM) Project is a life-changing project that promotes the arts, education, and social and economic change. The project's model is creative and unique in combining key components such as training and education with a rare celebrity mentorship opportunity to address, create awareness, and reduce youth poverty and other related problems such as: financial illiteracy, youth obesity and other health issues, low self-esteem and other social issues, high school dropout rates, and juvenile crime and violence rates.*



Q: What is the Performing Arts Mentorship (PAM) Project's Youth Arts, Empowerment, & Wellness Expo/Tour?

A: *Our national youth arts, empowerment, and wellness tour gives youth around the nation a rare and unique, age appropriate training, empowerment, and celebrity mentorship opportunity that combines financial literacy, health, nutrition, life skills, empowerment, and the arts. It exposes youth to experiences that are beyond their current reach and imagination and opens up a world of infinite possibilities, hope, and dreams that will motivate them to succeed. The project will be chronicled in an upcoming documentary-style reality TV pilot entitled "Aspire".*

Q: What is the Performing Arts Mentorship (PAM) Project's Youth Arts, Empowerment, & Wellness Expo/Tour's overall mission?

A: *The mission is to:*



- *Reduce the poverty rate by providing youth with the financial education and resources to become financially self-sufficient adults,*
- *Reduce the number of juvenile crime, violence, and health related incidents by enriching the mental, physical, emotional, and social health of our youth through nutrition, health, self-esteem, and life skills workshops,*
- *Promote education and reduce the dropout rate by motivating youth to stay in school through the introduction of and training in the arts, and*
- *Empower youth to succeed by equipping them with the knowledge and resources to assist them in discovering their potential for greatness, developing key leadership skills, and preparing for a successful career.*

Q: Who is presenting the Performing Arts Mentorship (PAM) Project?

A: *The PROGRESS Arts Group Inc., a Houston based 501 (c)(3) nonprofit arts and education organization, joined forces with accomplished actor and award-winning celebrity choreographer, Mr. Darrin Dewitt Henson, in 2009 to officially launch the Performing Arts Mentorship (PAM) Project. Since then other celebrity mentors and successful entrepreneurs around the nation have come onboard to partner with the PROGRESS Arts Group Inc. in support of this dynamic project.*



Q: How is the Performing Arts Mentorship (PAM) Project funded?

A: *The primary source of funding for this project is from community, corporate, and individual partners, such as yourself. Your tax-deductible contribution and/or booking of our tour will assist us in our efforts to promote the arts, education, and social and economic change through our Performing Arts Mentorship (PAM) Project.*

Q: How can I find out more about the PROGRESS Arts Group Inc., the project, becoming a sponsor, and/or request a proposal to host the tour?

A: *To find out more about the PROGRESS Arts Group Inc., the project, becoming a sponsor, and/or request a proposal to host the tour, please contact one of the project coordinators below via email or phone.*

Financial & In-Kind Sponsorship Opportunities Available

In-kind contributions meet product or service needs of the expo. See below.

Hospitality Partner (Hotel, Restaurants, Guest Services, Airline, Transportation, Security, Food, Beverage, Gift Certificates, etc.)

Media Partner (Internet and Print Ads, Promos, Radio, Interviews, TV, Email Marketing, Software and PC Donations, etc.)

Production Partner (Photography, Video & Editing Services, Event or Production Services and Equipment, Venues, Printing & Design Services, Graphic Arts, etc.)

The PROGRESS Arts Group Inc. can customize a sponsorship benefit package to meet your organization's needs and ensure successful brand recognition with your target market. Please contact one of our coordinators below for a customized benefits package, to inquire about premiere branding, in-kind sponsorship, exhibit, and event guide advertising opportunities, or to secure your sponsorship opportunity.

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